

Mobile App for Mobile Financial Services (MFS)

Our Mobile App provides a window into your mobile money platform like no other – enhance your customer experience with deep functionality, customizable user interfaces and workflows. We can adapt our app for any customer, anywhere.

Telepin has deployed solutions from some of the largest mobile operators worldwide, with greater than 18.5 million subscribers and over 300 transactions per second – our platform supports sustained and scalable traffic in our customer instances.

Take advantage of our deployments and global best practices in several diverse and geographical regions – considering cultural diversity, economic conditions, regulatory bodies, and merchant commerce, not one market is equivalent to the other. A customizable solution that provides strong integration, flexible configuration and support for complex workflows is essential to high user adoption as well as generating additional revenue.

Key features

- **Fully customizable mobile app** – curate the end-user experience (subscriber/agent/merchant) based on your business strategy and revenue objectives.

Financial Freedom. Anywhere.



- **Deep functionality, comprehensive and secure** – mobile financial transaction capabilities complete with security parameters, customer care features and reporting.
- **Adaptable for any customer, anywhere** – our mobile app supports multi-platform, multi-feature, multi-language instances for high user adoption.

We understand mobile financial transactions better than any general value-added services infrastructure and have worked with many tier-one mobile operators around the globe. We apply this knowledge to deliver best-in-class solutions.

Our Mobile Financial Services address:

- Your need to differentiate and extend your communications network by offering new and differentiated services.
- Your subscribers' need for convenience and the ability to conduct financial transactions via their phone, giving them financial inclusion.
- Your merchants' desire to incorporate mobile commerce as a payment mechanism.
- Your concerns for security, privacy, and reliability.

Mobile App for MFS Technical Profile

Features and benefits

Full service offering — Support for multiple variants including subscriber, agent and merchant versions.

Deep functionality — Customizable registration and account management options to suit subscriber/merchant/agent workflow and financial transactions, as well as QR code options for frictionless payment.

Secure — Customizable validation checks at multiple touch points, such as closed loop options, and more.

White label branding — Consistent mobile money journey with your branding; implement a white label application or use our clean user interface.

Integration — Seamless platform integration with network elements, as well as external platforms and systems based on requirements (language, platform, app variant, and SMS).

Multi-platform support for mobile devices — Support for Android or Apple iOS operating systems; our app flow follows USSD and connects via Telepin the embedded app server.

Multi-language support — Fully translated versions to support your customers in their language.

Multiple account management options — Support for complex workflows, including up to 4 wallets per account, with differing parameters and criteria.

Customizable user interface — User interface (UI) layout and supported capabilities, such as menu types, short cuts, menu access options, scrollable menu options, scrollable drop-down lists, pop up screens, and navigation.

Loyalty and rewards programs — Differentiate and build out your offering to your subscriber/agent/merchant base with customizable programs to increase benefits and incent subscribers to remain active on your platform, such as voucher creation and management, coupon/gift certificate marketplace, promotions and contests, loyalty promotions and rewards.

Customer care — Customize any and all customer care modules as required including FAQ, terms and conditions, privacy policy, support and more.

About Telepin

Telepin's customer base includes successful deployments with tier-one mobile operators in the Middle East, Africa, and the Americas. With more than 256 million subscribers and more than a million merchants, we have securely processed more than 10 billion transactions—a number that grows daily. Our stable, trusted mobile payment solutions offer mobile operators the most efficient and trusted way to maximize revenue and deliver innovative mobile applications that give financial power to people—whatever their circumstances and location.

 **+256M**
enabled users

Wherever they live, people need a secure way to save money and pay for everyday goods and services.

 **+1M**
merchants deployed

From individual food vendors to multi-location big-box retailers, Telepin connects you—securely—to customers' mobile wallets.

 **+10B**
transaction processed

Moving money seamlessly in the most efficient and trusted way—wherever, whenever.

Dashboard Analytics — Gain better insights into system performance, as well as subscriber/agent/merchant activity and patterns to better understand system use, enabling improvements to experience and engagement and, ultimately, increasing revenue.

