

FOR IMMEDIATE RELEASE

Digicel Selects Telepin Software to Provide Complete Mobile Money Solution *Asia-Pacific leader Digicel Pacific, deploys mobile money offering for group international transaction platform*

Ottawa, CANADA, July 19 2010 – Telepin Software, a leading provider of mobile money transaction platforms, today announced that it has been selected by Digicel, the fastest growing mobile operator in the South Pacific and largest growing operator in Central America and the Pacific. **Telepin’s Cayman** Transaction platform will be used by Digicel for a full mobile financial services offering that includes central bank cooperation, enabling mobile banking capabilities and cross-border money transfers.

Digicel mobile money services will be available across the entire South Pacific where the company has a footprint, and, for retailers in Australia and New Zealand, will include the Telepin Cayman mHub solution for international voucher distribution and roaming recharge. All Digicel customers will now have access to P2P airtime transfer and P2P money transfer, with cash-in/cash out capabilities, powered by **Telepin’s Cayman Transaction Platform**.

“We selected Telepin as our mobile money technology provider because the Telepin Cayman Transaction Platform enables us to host all our transactional services on a single platform,” said Stephen Breen, Digicel Pacific Mobile Money Director. **“We can now deliver mobile financial services end-to-end that satisfy our banking partners’ requirements,** with the flexibility and scalability we need to keep up with our consumers’ changing needs and our growing distribution network.”

Telepin’s Cayman Transaction Platform enables a full suite of electronic, transaction-based applications for mobile subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces. Digicel will be deploying all key elements of the Cayman platform, based on the flexible mWallet capability; including eTopUp, which provides unlimited opportunities for subscribers to recharge credit to their mobile accounts through the merchant network, eBillPayment, which enables unbanked consumers to easily use their mobile devices to pay bills, purchase goods, and transfer money.

“Digicel has listened to the needs of its market and is providing much-needed financial services for subscribers. Our technology gives Digicel the ability to deliver a robust financial services offering to its subscriber and merchant customers.” said Vincent Kadar, CEO of Telepin Software. **“Digicel is a leader in value-added service delivery, and we look forward to working with the company as it rolls out the most sophisticated mobile money offering in the Pacific region today.”**

Included with this launch is a full Cayman mHub solution for all Digicel properties including retailers in Australia and New Zealand, for international voucher distribution, and roaming recharge. Cayman mHub provides a single central hub for multiple operators to connect to, for the exchange of airtime, mobile payments, and to carry international remittance. This approach allows a number of Digicel operations to offer a set of unified services with a consistent user experience, regardless of the subscriber’s network or roaming status. Premium revenue is through the interconnection of

transactional services as well as ensuring roaming subscribers are provided capabilities for local recharge. The hub acts as the interconnect point to enforce currency conversion, fees and rating policies for every transfer. Security concerns are addressed by a platform that provides complete traceability of the end-to-end transaction.

About Telepin Software

Telepin Software is a leading provider of mobile transaction platforms, providing mobile operators the most efficient and cost-effective way to control their distribution network, maximize revenues from **mobile financial services, and deliver innovative mobile financial applications. Telepin's Cayman** Transaction Platform enables a full suite of electronic, transaction-based applications for mobile subscribers to recharge their mobile airtime without the use of physical cards or vouchers, facilitate P2P money transfers, allow for electronic bill payments, and more, using multiple channel interfaces. **Telepin's customer base includes tier-one operators in the Middle East, Africa, and the Americas. Telepin is completely self-funded, and has recently been recognized as OCRI's Startup of the Year, a Deloitte Fast 50 Company to Watch, Ottawa Business Journal's Fastest Growing Company for 2009, and a Red Herring Global 100.** For more information, visit: www.telepin.com or www.mobilemoneytransactions.com.

About Digicel

Digicel is the largest operator in the Caribbean operating in 31 markets and rolling out new operations in Central America. The company is renowned for competitive rates, unbeatable coverage, and superior customer care, a wide variety of products and services, and state-of-the-art handsets. Since its launch in the South Pacific in November 2006, Digicel has become the fastest-growing mobile operator in the Pacific, with current operations in Samoa, Tonga, Papua New Guinea, Vanuatu and Fiji. The company is continually seeking new opportunities in the Pacific. For more information: www.digicelfiji.com.

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